

NEW Aurora Steel Siding

with

nova  **uvvx4000**

coating

by Rollex





Aurora Steel Siding with Nova-UVX4000 offers the most advanced exterior siding technology available today

New
Aurora 6" and 7"
Non-Insulated
Steel Siding

Nova-UVX4000 is a **NEW**, cutting-edge, high performance exterior quality finish. You will enhance the curb appeal of your home with Nova-UVX4000's clean, modern look while its solar reflective properties help your home be more energy efficient. Enjoy long-lasting, worry-free protection of Aurora Steel Siding guaranteed not to rust, peel or crack.

Nova-UVX4000 Finish

Features proprietary 4mula™ technology

- **MaxCoat** with embedded nylon fibers for long lasting durability, advanced scratch and abrasion protection
- **MoistureSeal** delivers superior chalk and fade resistance
- **Repel** is the ultimate defender against dirt and stains
- **Bondit** technology prevents chips, cracks and peeling

Premium fluoropolymer system contains proprietary Polyvinylidene (PVDF) resins

Nova-UVX4000's solar pigments:

Meets Energy Star solar reflective performance requirements
Saves energy costs

Aurora Steel Siding Advantages:

- Guaranteed not to crack, split, blister, peel or flake
- Withstands Category 5 hurricane force winds over 155 mph*
- Manufactured with at least of 25% recycled material
- Tight, clean seams for enhanced curb appeal
- Firm, rigid panels lay flush on the wall

Low gloss finish provides a clean, modern look



Available on a variety of steel siding panels and seamless siding coil.

nova  uvx4000

4mula Advantages:

- Outstanding color consistency and fade resistance for a like new appearance year after year
- Virtually maintenance free finish—simply rinse with a garden hose!
- Will not trap dirt and debris like other finishes
- Exceptional adhesion provides great flexibility and formability

Snowmist

Pacific Blue

Barn Red

Grey Mist

Pebble

Norwegian Wood

LOW GLOSS FINISH

Seaport Blue

Evening Grey

Sandcastle

Walnut

Cypress

Forest Green

Almond

Sungold

Rollex products are made right here in the USA and engineered in our American-owned facility.



Aurora Steel Siding with Nova-UVX4000 coating is the perfect choice for your home—see for yourself.

Aurora Steel Siding from Rollex

HardiePlank HZ5® Lap Siding from James Hardie

Durability	<ul style="list-style-type: none"> • Panels will not chip, crack, peel or rust • Can withstand Category 5 hurricane force winds* 	<ul style="list-style-type: none"> • May chip or crack, requiring touch up • According to the James Hardie Siding Products Best Practices -Installation Guide Siding and Trim Products, V7, Nov. 2012: "If an area larger than a dime requires touch-up, replace the damaged siding with a new section of ColorPlus plank or panel"
Maintenance	<ul style="list-style-type: none"> • Requires an occasional rinse or wash 	<ul style="list-style-type: none"> • Requires periodic caulking and painting to prevent moisture damage and deterioration
Installation	<ul style="list-style-type: none"> • Can be easily installed • Requires a ferrous blade when using a circular saw • Interlocking panels lock tight and install straight • Nail hem ensures nails are correctly positioned and securely attached 	<ul style="list-style-type: none"> • Very heavy and requires special equipment to move • Can be difficult to work with • Requires special cutting tools and dust mask† • Panels do not interlock which can cause unsightly gaps • Requires caulking and touch up • Joint flashing is required on all ColorPlus® lap siding products†† <p><small>†Source: www.jameshardie.com/pdf/msds-exterior-medium-density.pdf (March 18, 2013)</small></p> <p><small>††Source: James Hardie Siding Products Best Practices-Installation Guide Siding and Trim Products, V7, Nov. 2012)</small></p>
Health Risks	<ul style="list-style-type: none"> • None 	<ul style="list-style-type: none"> • Cutting can release silica dust into the environment • The Material Safety and Data Sheet for James Hardie fiber cement warns "repeated and prolonged overexposure to crystalline silica can cause silicosis (scarring of the lung) and increases the risk of bronchitis, tuberculosis, lung cancer, renal disease and scleroderma"†† <p><small>††Source: www.jameshardie.com/pdf/msds-exterior-medium-density.pdf (March 18, 2013)**</small></p>
Ownership	<ul style="list-style-type: none"> • American Owned and Made 	<ul style="list-style-type: none"> • James Hardie Industries plc is an Irish public limited company
Warranty	<ul style="list-style-type: none"> • Limited, Lifetime Warranty • 35 year chalk and fade protection • 50 year hail coverage 	<ul style="list-style-type: none"> • 30 year warranty • No chalk or fade coverage • No hail protection • Excludes mold & mildew growth
Environment	<ul style="list-style-type: none"> • Composed of a minimum of 25% recycled content • Can be infinitely recycled • Does not require on site finishing materials such as caulk or paint 	<ul style="list-style-type: none"> • Sealing, caulking and painting may release VOCs into the atmosphere
Aesthetics	<ul style="list-style-type: none"> • Tight, clean seams • Low gloss • Rich embossed pattern for realistic wood grain appearance • Maintains like-new appearance season after season • Available in multiple profiles 	<ul style="list-style-type: none"> • Butt joints require moderate contact† – This can result in unsightly gaps in seams • Nicks and chips require touch up paint which may not match weathered panel <p><small>†Source: James Hardie Siding Products Best Practices-Installation Guide Siding and Trim Products, V7, Nov. 2012)</small></p>

* Wind speed rating will vary depending on specific regional construction methods and codes.

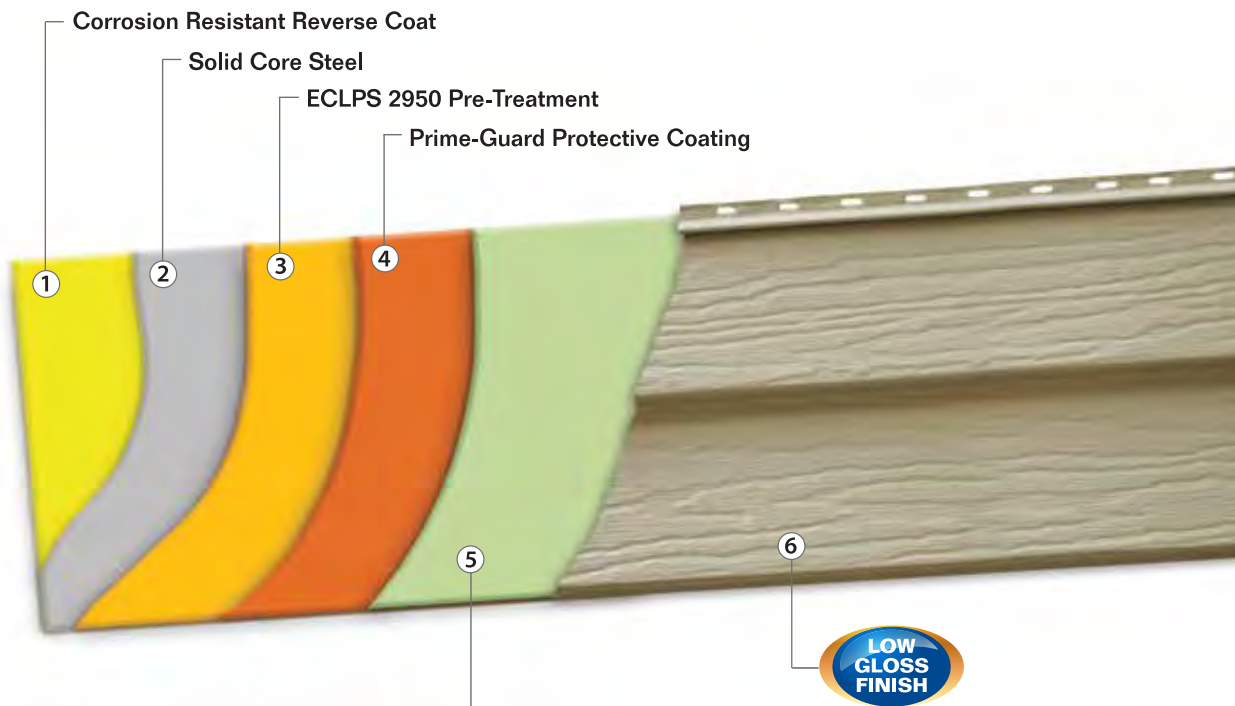
Please refer to local building codes for detailed requirements concerning allowable wind loads and specific conversion tables for actual wind speed.

Aurora Steel Siding with Nova-UVX4000 finish features the newest coating technology with solar reflective pigments

- Solar Reflective Pigments
- Premium Fluoropolymer System
- Low Gloss Finish
- Rich Embossed Pattern

Nova-UVX4000's Solar Pigments:

- Meets Energy Star Solar Reflective Requirements
- Saves Energy Costs



Exclusive 4mula Technology:

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- **Repel** – the ultimate defender against dirt and stains
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Depend on Rollex for superior craftsmanship, quality construction and exceptional beauty. Guaranteed with a limited, lifetime “no nonsense” warranty



35 YEAR Chalk & Fade Coverage
50 YEAR Hail Protection

Aurora Steel Siding

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coating



 **Rollex**
ALWAYS ON THE JOB

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